

the voice of more than 15,000 people who care for them

DAWN2™ surveyed people with diabetes, family members and healthcare professionals in order to provide a better understanding of the psychosocial gaps and needs in diabetes care. The DAWN2™ study is part of the DAWN™ advocacy programme, which calls for concerted action across the global diabetes community to promote person-centred care and to overcome the psychosocial barriers to effective self-management.

DAWN2™ is a Novo Nordisk initiative carried out in collaboration with the International Diabetes Federation (IDF), the International Alliance of Patients' Organizations (IAPO) and the Steno Diabetes Center. To learn more about the DAWN2™ study and find out about DAWN™ tools designed to support psychosocial needs in diabetes care, please visit dawnstudy.com

THE IMPACT OF DIABETES ON EMOTIONAL AND PHYSICAL WELL-BEING

'It's hard to constantly have to take medicine and do injections. It encumbers daily life.'

Woman with type 2 diabetes, aged 62, Turkey

39%

of people with diabetes report that their medication routines interfere with their ability to live a normal life

39%

of family members would like to be more involved in caring for their relative with diabetes

NEW PERSPECTIVES ON FAMILY BURDEN AND SUPPORT

'What moved me was when my family quit eating certain foods because I had to. Finally, my diabetes was slowly but effectively controlled under the care and help of my family. Since then, I have more confidently faced the hardship that the disease has brought.'

Man with type 2 diabetes, aged 53, China

INVOLVEMENT AND SUPPORT FOR ACTIVE SELF-MANAGEMENT

'My eldest son recommended that I go to a swimming pool, which I did. Little by little, I increased physical activity. I felt a surge of energy and strength, which helped my blood sugar level.'

Woman with type 2 diabetes, aged 42, Russia

70%

of healthcare professionals believe that family members play a vital role in good diabetes care

with diabetes and those

19%

of people with diabetes
feel discriminated against
due to their diabetes

COMMUNITY RESOURCES AND ATTITUDE OF SOCIETY

'I have been discriminated against due to my diabetes. My husband's relatives don't understand, my friends don't understand, and I face discrimination looking for a job.'

Woman with type 2 diabetes, aged 47, Japan

ACCESS TO QUALITY DIABETES CARE INCLUDING PSYCHOSOCIAL SUPPORT

'The doctor who introduced me to insulin injected himself first to show me how it was done and then asked me if I could do it for myself (how could I refuse such a selfless gesture?) at the age of 14 – this helped me better than anything.'

Woman with type 1 diabetes, aged 68, UK

63%

of healthcare professionals
recognise a major need for
improved psychosocial
support services

81%

of people with
diabetes find education
programmes helpful

AVAILABILITY AND USE OF EDUCATIONAL AND INFORMATION RESOURCES

'For me, it's been positive. I've learned a lot in the camps for people that live with the disease.'

Woman with type 1 diabetes, aged 24, Spain